

Beyond Reputation and Risk Management: The Bottom Line Impact of a Data Breach

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Headlines of large scale data breaches have become commonplace over the past few years with major organizations like Anthem Health Insurance, AshleyMadison.com, Harvard University, BlueCross BlueShield, and the Army National Guard reporting major breaches in 2015. Why do such breaches keep occurring in a time where warnings about their impact proliferate? What is the legal framework that has arisen to respond to data breaches? Is this framework enough to avoid corporate negligence and protect individuals who entrust their records to a digital medium? Join our panelists as they explore the impact of recent, headline-grabbing data breaches and the ensuing class action litigations.

Who Should Attend

- In-house counsel
- Outside counsel
- Counsel tasked or concerned with the existing and proposed framework for preventing corporate data breaches

What You Will Learn

- Initial actions to take once a data breach has occurred
- Estimating the cost of a breach: reputation, security enhancements, compensating victims
- How best to protect your clients' interests when their data has been compromised
- Applying lessons learned in the wake of a breach
- What have some companies done to address breach events successfully

Moderator



Matthew Knouff is eDiscovery Counsel with CDS, an award-winning provider of global electronic discovery services. He consults on eDiscovery, information governance, data privacy, risk reduction strategies, and defensible deployment of technology during legal proceedings. He is a member of the Sedona Conference (WG1 and WG6), the EDMR, the New York State Bar Association, IAPP, and ARMA.

Speakers



Ariana Tadler, an elected member of Milberg LLP's Executive Committee, specializes in securities fraud, consumer class actions, and complex litigation. She is widely recognized as one of the nation's leading authorities on electronic discovery and chairs Milberg's E-Discovery Practice Group. Ms. Tadler serves on the Board of Directors of the Sedona Conference and is chair emeritus of the steering committee of Working Group 1 on Electronic Document Retention and Production.



Scott Larson (CISSP, CISM, CIPP, AME, CCSK, PCIP, formerly PCI QSA) provides expert services to minimize client risk and protect their assets. He is a former FBI Headquarters Chief of the Computer Investigations and Infrastructure Threat Assessment Program at the National Infrastructure Protection Center (NIPC), responsible for both criminal and national security computer intrusions spanning all critical infrastructure sectors.

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WEDNESDAY, DECEMBER 2, 2015

1:00 p.m. – 2:30 p.m. Eastern

12:00 p.m. – 1:30 p.m. Central

11:00 a.m. – 12:30 p.m. Mountain

10:00 a.m. – 11:30 a.m. Pacific

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